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The way of business solutions

The Leading **Cyber Security** Entrepreneur of **India in 2024**



◆  
*Digital Sherpas  
Bridging the  
Cybersecurity  
Entrepreneurship  
Gap in India*

◆  
*Deepak Kumar Nath  
Founder, CEO, and MD  
Threatsys Technologies Pvt Ltd  
Factsys Technologies Pvt Ltd  
CISO, Director of Technology  
Securium Solutions Private Limited  
CEO, GTP and GIIS India*

**Deepak  
Kumar Nath**

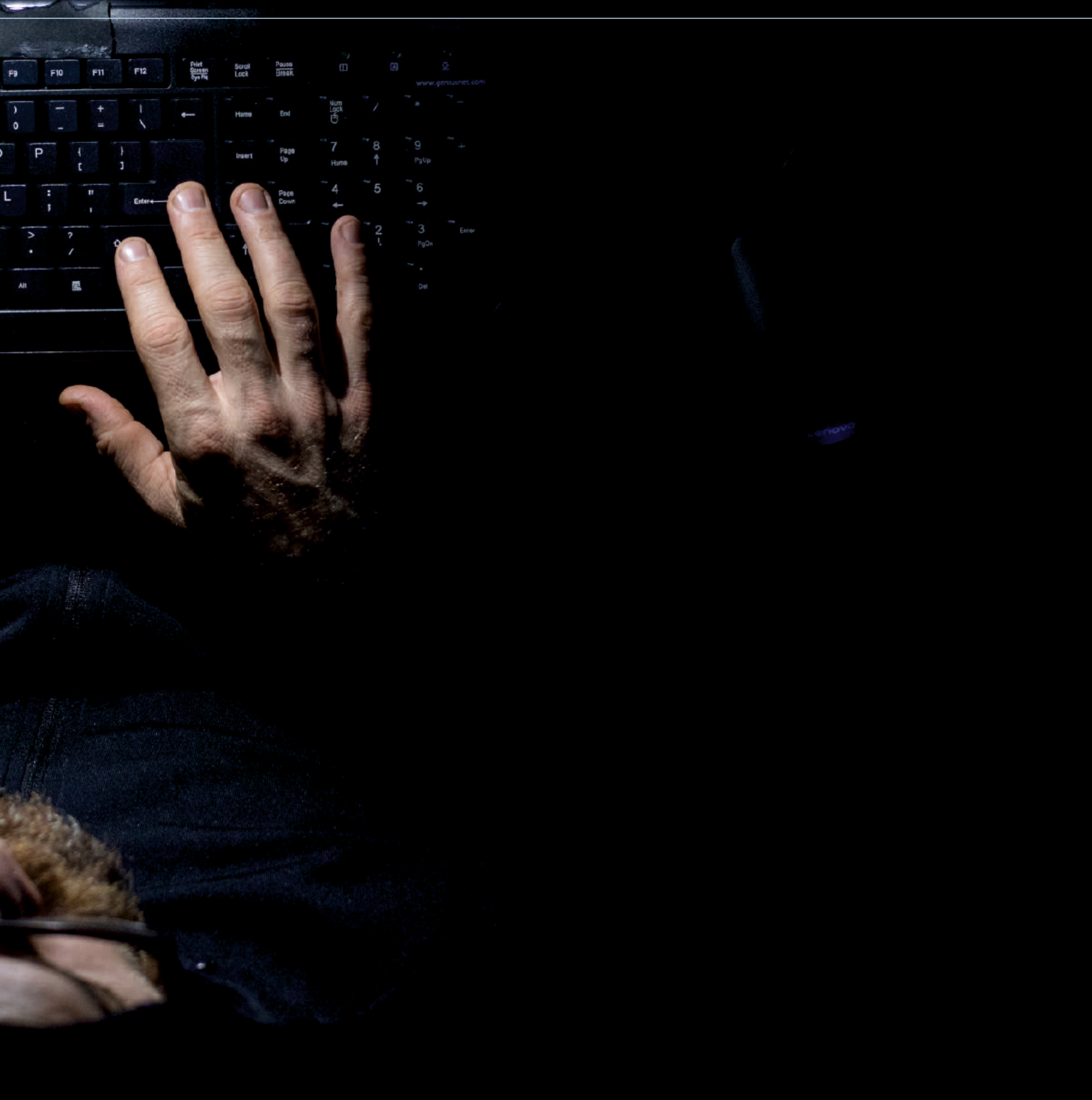
*The Man on a Noble  
Mission to Safeguard  
Indian and Global Cyberworld*




A close-up photograph of a person's hand typing on a black computer keyboard. The scene is dimly lit, with the primary light source being the keyboard's backlights and the glow from a computer monitor in the background. The monitor displays lines of code in various colors, including blue, green, and purple, against a dark background. The person's hand is positioned over the keyboard, with fingers resting on several keys. The overall atmosphere is one of focused, technical work in a dark environment.

# The Leading Cyber Security E

# Entrepreneur of India in 2024







# Editor's Note

## AN INDIAN VANGUARD OF THE GLOBAL CYBER WORLD

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In the rapidly evolving landscape of cybersecurity, India has witnessed the emergence of several trailblazers who have significantly contributed to safeguarding digital assets. Among these luminaries, one individual stands out as a beacon of innovation and leadership: **Deepak Kumar Nath** – illuminating this edition, ‘**The Leading Cyber Security Entrepreneur of India in 2024**,’ of Insights Success India.

Deepak Kumar has emerged as a formidable figure in the Indian cybersecurity landscape, demonstrating exceptional expertise and leadership as the founder and **CEO of Threatsys Technologies Private Limited**. His company, known for its comprehensive cybersecurity solutions, specializes in protecting IT infrastructures and assets of major enterprises worldwide. With the development of CYQER, a cutting-edge tool for threat identification and monitoring, Threatsys has set a benchmark in the industry, providing services that encompass threat intelligence, behavioral monitoring, and security operations center (SOC) capabilities.

Deepak Kumar's journey began in his college years when he founded **Global Tech Promoters**, a cybersecurity consulting firm, and gained recognition from tech giants like Facebook and Microsoft for identifying critical system bugs. His early accomplishments earned him a place in several prestigious Hall of Fame programs, marking the start of a prolific career.





## Gaurav PR Wankhade

Managing Editor

[gaurav.wankhade@insightssuccess.com](mailto:gaurav.wankhade@insightssuccess.com)

Deepak's influence extends beyond his entrepreneurial ventures; he is deeply committed to education and mentorship. He has trained approximately 45,000 students across India, emphasizing the importance of cybersecurity. His efforts include collaborations with CISCO and participation in numerous conferences and workshops, including TEDx talks.

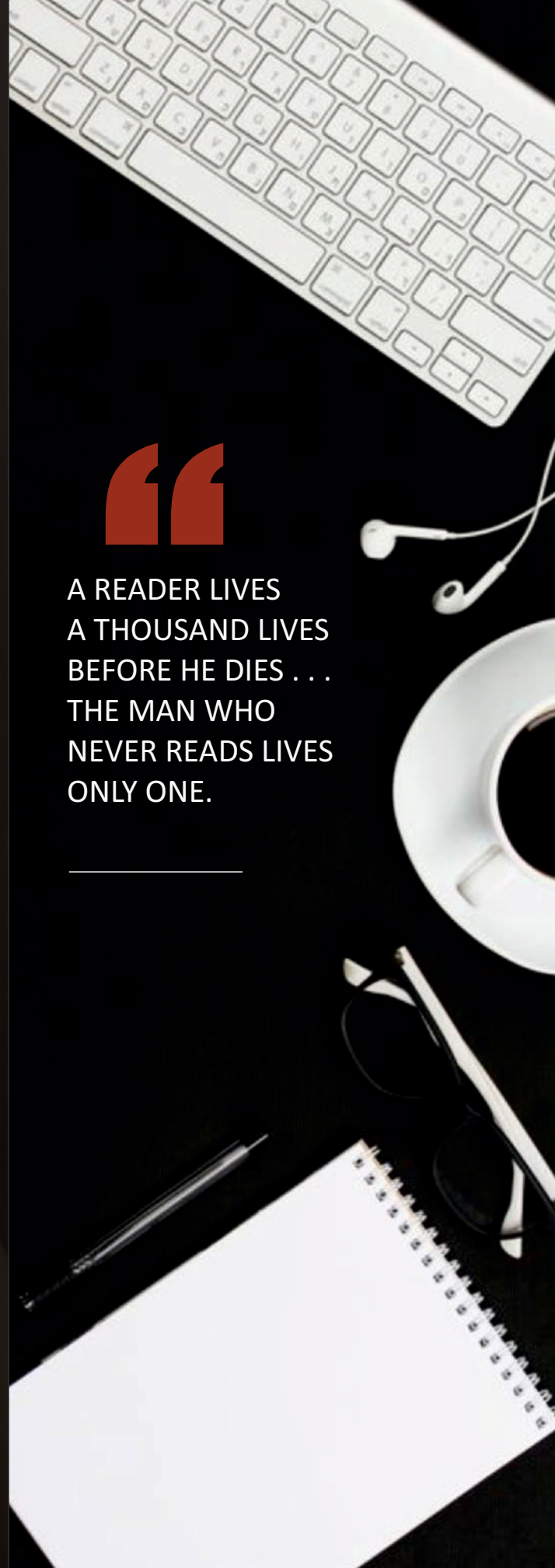
In addition to his educational initiatives, Deepak Kumar has played a significant advisory role for the Odisha Police, assisting in solving various cybercrime cases. His contributions to the field have been recognized with multiple awards, including the Leading Cyber Security Expert of India award from WIFE, supported by the MSME and Startup India under the Government of India.

Deepak Kumar's story is a testament to his dedication and impact on the cybersecurity sector. From a small town in Odisha to the helm of India's leading cybersecurity firm, his journey continues to inspire countless aspiring entrepreneurs and professionals in the field.

Enjoy Deepak Kumar Nath's enthralling saga in the following pages! 📖



A READER LIVES  
A THOUSAND LIVES  
BEFORE HE DIES . . .  
THE MAN WHO  
NEVER READS LIVES  
ONLY ONE.



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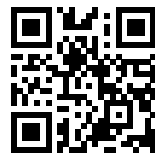
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# Deepak Kumar Nath

*The Man on a Noble Mission to Safeguard  
Indian and Global Cyberworld*


*Deepak Kumar has audited 75+ international and 300+ domestic companies, executed 850+ Projects, has 420+ Clients, 22+ Partners, and delivered many innovative cybersecurity solutions including CYQER—A product innovation.*

**Deepak Kumar Nath**  
*Founder, CEO, and MD*  
*Threatsys Technologies Pvt Ltd*  
*Factsys Technologies Pvt Ltd*  
*CISO, Director of Technology*  
*Securium Solutions Private Limited*  
*CEO, GTP and GIIS India*










*I believe I am born  
with a purpose and  
have the power to  
achieve it.*





When I went into the posh cabin of a large private corporation's MD of my acquaintance, whose name I cannot reveal – *of course, for the sake of confidentiality*, I found him being cared for in his big cushy chair by his Personal Assistant. "Was it a heart attack?" I asked his PA, who shook her head, "No. It was a cyber-attack. They stole all our personal details from our official email IDs and now are asking for ransom in exchange. Sir is panicked," she said, looking at the MD, who opened his eyes and looked at me, "Please help me," he pleaded.

“I’m not a cyber-professional or cybercrime expert or cyber security investigator or police,” I said.

“But I only trust you in this situation,” said the MD, while his PA said, “Should we call the police?”

“No,” MD was scared to his wits, “Our attackers have already blocked us from our office mail accounts and threatened to sell all the stolen information on the black market if we go to the police.”

“OK, OK, no police. But will you let me call **Deepak Kumar Nath**,” I said, standing behind the visitor’s chair. MD looked at me and nodded me to sit down, “*Who is Deepak Kumar Nath?*” he asked.

I was surprised. I said, “You don’t know. Deepak Kumar is a **Leading Ethical Hacker, Cyber Security Consultant, Serial Entrepreneur, TEDx Speaker, Corporate Trainer, Lead Auditor, Growth Hacker, IT Security Professional, Social-Techno-Learner, Philosopher, Social Worker, Singer, Artist, and Businessman**, all bundled into a man on a mission: *to secure Indian and even global cyber world*. You might think that when I say global cyberworld, I am far-fetched. Then let me give you a full introduction so that you’ll be convinced and call him by yourself.”

*Deepak Kumar has been honoured with **\*Hall of Fames\*** from Facebook, Microsoft, Blackberry, Sony, AT&T, Mastercard and many more companies.*

Deepak Kumar is an industry in himself. He is an internationally renowned cybersecurity expert with over **12 years of Experience**. He’s been honoured with **\*Hall of Fame\*** from **Facebook, Microsoft, Blackberry, Sony, AT&T, Mastercard** and many more companies. Deepak Kumar himself is heading four companies as **Founder, CEO, and MD**, including

- **Global Tech Promoters** – a *Leading IT & ITes Company, 2014,*
- **Cybercare Infoways Pvt Ltd** – a *Leading IT & GPS Service Company, 2014,*





## The Leading Cyber Security Entrepreneur of India in 2024

- **Threatsys Technologies Pvt Ltd** – a 360° Cyber Security Company, 2019,
- **Factsys Technologies Pvt Ltd** – a Product Innovation Company, 2021,

and a team of **100+ Members**.

Deepak Kumar has **audited 75+ international and 300+ domestic companies**, executed **850+ Projects**, has **420+ Clients and 22+ Partners**, and delivered many innovative cybersecurity solutions, including **CYQER**—A product innovation. The list of companies includes many International Banks, Fintech Companies, Units of the United Nations, many Departments of **Govt. of India, the Government of Odisha, the Government of Bihar, Govt. of Assam**, and Fortune 500 Companies.

Deepak Kumar is a **certified Lead Auditor** for ISO 27001, PCI DSS, PA DSS, CMMI, HIPAA and many more Infosec compliances. Apart from **Expanded Innovative Research & Projects**, he is actively involved in Training and Research works. His certifications in Infosec include CISA, CPENT+LPT, CCISO, CPTe and many more.

Deepak Kumar is also a Certified EC-Council Instructor and Certified CISCO Instructor. He has Trained IPS Officers, Police Officers, IT Professionals, Developers, Cyber Security Experts and **50000+ Students** all over India.

Deepak Kumar is the **Managing Trustee** of the **Global Institute of Information Security**, Cyber Security Educational Institution, Bhubaneswar, since 2015. He is also the **Director of Technology** at **Securium Solutions Pvt Ltd**, a CERT-in empanelled Cyber Security company in New Delhi, since 2021. He is a **member of the Board of Directors/Partners** at Cybersigma Consulting LLP, an Infosec Compliance Auditing Company in New Delhi and

*Deepak Kumar has trained many Corporate Employees at WIPRO, Infosys, and Vodafone on Cyber Security and has been awarded 12+ Awards and Recognitions.*





QSeap Infotech Pvt Ltd, a CERT-in Empaneled Company from Mumbai.

Deepak Kumar is also the **Chief Cybersecurity Consultant** at

- CSM Technologies Pvt Ltd, Bhubaneswar, Odisha;
- SPARC Pvt Ltd, Bhubaneswar, Odisha;
- CEVA Limited, Nigeria, Mumbai, Kenya, UAE,
- Mintoak Innovations Pvt Ltd, Bengaluru, Karnataka,
- Velocity Software Solutions Pvt Ltd, New Delhi,
- 

and **25+ other leading organizations**, along with being an **Advisor** and **Mentor** at

- Odisha Police, Govt. of Odisha,
- Home Department, Govt. of Odisha,
- Maharashtra Police, Govt. of Maharashtra,
- 

Deepak Kumar has been a **TEDx Speaker** and initiated a **CISCO Cyberops Workshop** with CISCO in South India. He is working as an Advisory Member of Odisha Police for solving cybercrime cases and has already solved many cases. He was invited as a Speaker at Tech Bhubaneswar 2.0 in 2018, at the 'Cyber Security in Fintech,' organized by

SIDBI in 2018 and 2020, and at Nextgen Skill Conclave, Bangalore on Advanced Enterprise Security & Risk Management.

Deepak Kumar has trained many Corporate Employees at WIPRO, Infosys, and Vodafone on Cyber Security. He has been Awarded with **12+ Awards and Recognitions**, including:

- **Best Cyber Security Professional of India** by the Government of India, at New Delhi;
- **Youth of Odisha**, by Chair Persona State Legislative Assembly, Mr Surya Narayan Patra;
- **Youngest Entrepreneur of Odisha**, by Director of IIT Bhubaneswar;
- **Guest of Honour** in India's first CISCO Cyberops Workshop and training program, sponsored by CISCO at Andhra Pradesh;
- **Guest of Honour** by inaugurating the Global School for Kids at Bhubaneswar;
- **Guest Keynote Speaker** on Latest hacks of Cyber Security to all IT Professionals by NASSCOM;
- **Guest Keynote Speaker** for Women in Cyber Security organized by WOH Harmony, Bhubaneswar, 2018;
- **Mentor**, Smart India Hackathon, Pune, sponsored by the Government of India;





- **TEDx Speaker** at IIT, Bhubaneswar, on Advanced Cyber Security Models;
- **Keynote Speaker** as Successful Entrepreneur of Odisha at CET, Bhubaneswar for inspiring students,
- **The Industry Excellence Award** as Leading Cyber Security of India by WIEF, supported by MSME, Startup India, Govt. of India, and based on market standards and referential (ISO, PCI, CoBIT, CIS, NIST, OSSTMM, etc.),
- **Chief Judge** for Smart India Hackathon, Govt of India.

Deepak Kumar also worked for government agencies, banking and financial clients, IT Companies, and corporations to foolproof their systems against cyber-attacks and managed security solutions with **CYQER** – ‘*Cyber Yield Quantification for Enterprises & Reporting*,’ the **all-in-one SIEM Solutions for SOC**.

Deepak Kumar helps clients to increase risk control throughout the proper security management process and provides **one of the best cyber security consulting**. He has assembled an unmatched interdisciplinary team of security experts to design and build an unrivalled platform for protecting any scaled operations from cyber threats.

“OK, son. Call him,” said the MD. I dialed Deepak Kumar’s number, ‘+91 9090 642 001,’ from my phone. After three rings, he was on the other side. “Are you busy?” I asked. “*You are in luck. I’m not. What is it?*” he said. “I’m connecting you on video call, OK.” Then I hung up and video-called him; he received it in seconds. I’ve connected the video call via the biggest smart TV in MD’s cabin. When MD saw Deepak Kumar on the full HD television screen, *a very young man* wearing his impeccable grey suit, the MD asked, “Hello, Mr Deepak Kumar. Err, how old are you?”

“*I’m 29 years old. I know my age goes against my experience and expertise,*” said Deepak Kumar, smiling and looking at me.

### **An Inspirational Dynamism of a Youthful Dreamer and Doer**

I said, “**He began his entrepreneurial career when he was barely 18.** In his initial years, he found and reported major critical vulnerabilities in Facebook, Microsoft, Blackberry, Sony, AT&T, Mastercard, Freelancer, ESET, AppTentive and many more companies. He has technical proficiency in



- **Oss** including - Windows, Linux Unix Systems: Ubuntu, Cent OS, Fedora Security OS: Backtrack 5R3, Kali Linux, Back Box,
- **Web Servers**, including Apache, IIS, Tomcat, and Minecraft Server;
- **Languages** including C, C++, C#, and Python; **WLS** including HTML, CSS, JS, PHP, ASP.Net;
- **Frameworks**: WP, Drupal, Open Cart, Magento;
- **DB**: MySQL, PostgreSQL, MS Access, Oracle, SAP;
- **Pentest Methodology**: OWASP, SANS top 25 WASC, Business Logic Vulnerability, Manual Testing;
- **Security Tools**: IBM App Scan, NMAP, Acunetix

OWASP ZAP, Nessus, Metasploit, SQLmap BurpSuite, SSIM by Symantec;

- **Security Compliances**: PCI DSS, HIPAA, ISO 27001, RSA.

His other expertise includes,

- Network and System Security,
- Web Apps PenTesting,
- Mobile Apps PenTesting and Mobile Apps Security,
- Risk Management,
- Vulnerability Assessment,





- Cyber Forensics,
- Cryptography,
- Malware Analysis,
- Security Audits,
- Info Security Management,
- PCI DSS Compliance,
- HIPAA Sec Compliance,
- Business and Motivation,
- Cyber Crime Investigation,
- Digital Marketing,
- Pro Expert for SEO, SMO,
- Online Reputation Mgmt.,

- Ethical Hacking Training,
- Penetration Testing,
- Infosec Management.”
- 

**The MD was in awe,** “OK, Mr Deepak Kumar. Here is our situation. If you think you can help us, you’ve to come immediately.” Then, MD told everything that had happened. Deepak Kumar listened to it patiently. At last, Deepak Kumar said, “Sir, fortunately, I’m in Pune. I’ll come immediately. Don’t worry. I will do everything in my power to help you. Give me half an hour to reach there.”







Then, after that, Deepak Kumar came to the company and started helping them recover everything. By the end of his assistance, Deepak Kumar had not only snatched back all the stolen data and information from the hackers' clutches but also helped the company secure itself against all future attacks and trained all its employees to safeguard themselves against future cyber-attacks.

### The Master of His Own Destiny

Deepak Kumar's greatest pleasure is doing what people say he can't. *"I love challenges. My goal is not to be liked. It's to be respected. I'm always willing to bet on myself to do whatever it takes to win. I never underestimate my strengths. I believe that I've been born for a purpose and have the power to achieve it,"* said Deepak Kumar **when I next interviewed him for this exclusive edition of Insights Success.**

Introducing himself, he says that **'He sacrifices, works hard, is smart, is a professional, and is building his empire'**. *"I'm the master of my destiny. I am a student, a brother, a son, a friend, a lover, a leader, a motivator, and an unknown. I'm confident of being self-conscious. But self-conscious of being confident. It's the way I think! I hate to fight, but I love to solve the issues. I don't want to be in the spotlight, but I hate being ignored. I don't want everything, but I want what I wish. I don't want to be a celebrity. But I want people to remember my name. That is the way I am.*

*That is the way I'll be. My simplest introduction is that I'm an entrepreneur,"* said Deepak Kumar.

As our talks went to his student days, Deepak Kumar recalled his time when he enrolled at Trident Academy of Technology. Not much of a hype, he enrolled in engineering to keep his social norms and technical research altogether. Previously, he had enlisted in the degree in EEE branch but had immense interest in Information Security. He had to drop the classes due to an unexpected turn of events. But he finished his BTech successfully in 2015. Since then, he has been researching and keeping himself strong in various fields of expertise.

### On a Journey of Perpetual Enlightenment

Mind you, in 2009, Deepak Kumar received his maiden **Rajya Puraskar** from the Governor of Odisha, **Dr Muralidhar Chandra Kanta Bhandare**, because he was the most coordinative and helping hand student. *"My Contribution to Scout & Guides with the motivation to help people through my learning career gave me another effort to learn the softness in my heart,"* he said.

In between, Deepak Kumar received his certificate in the Cyber Crime Protection Program from the Asian School of Cyber Laws, Pune, on Sept 19, 2012. *"This Certification gave me the courage to work with the concepts of Cyber Crime Investigations and Cyber Forensics. My Passion to*



*Explore the best in the field of Cyber Crime has not only been from my own experiences but also from the recognised certifications that I earned,” he added.*

Then, Deepak Kumar earned CIS on August 01, 2014, and became an Information Security Expert. When one earns a bachelor's degree in **Computer Information Systems (CIS)** from **DeVry University, USA**, with a specialization in Information Security, then they can perform a broad range of information systems security duties in a large number of industries.

### **Living's a Learning Voyage**

Deepak Kumar also earned certification in Advanced Threat Detection in ICS-SCADA environments from the U.S. Department of Homeland Security. He explains that SCADA (Supervisory Control And Data Acquisition) is used for the control and monitoring of industrial processes. SCADA components are considered privileged targets for cyber-attacks. By using cyber tools, it is possible to destroy an industrial process. *“So I learned this as I could research it,”* he remembered.

*If you have faith in God and work hard, success will come to you.*

He earned a certificate on Operational Security (OPSEC) for Control Systems certification from the National Cyber Security and Communications Integration Center (NCCIC). It is important to ensure the security of any control systems. *“This training gave me an overview of operational security (OPSEC). I learned that OPSEC crosses all fields and environments and even extends in our private life,”* added Deepak Kumar, a Certified Leader & Entrepreneur from Hewlett-Packard on Effective Leadership, Social Entrepreneur & Social Media Marketing. This certification gave him the courage to pursue business activities with innovation and the latest technologies.



Furthermore, Deepak Kumar was selected as the Global Leader because of his strong and result-oriented Business Strategies in the Global Shapers Fellowship Program by ISPA International Society. He was also chosen as a team member in the TOP 20 Innovex Entrepreneurs in Odisha, as he started the first IT Security Services Providing firm in Bhubaneswar.

### **Constant Pursuit of Perfection**

Deepak Kumar started his entrepreneurial journey when others were in their colleges, being a leader with a successful career and several milestones, and participating in several events and conferences as a guest speaker, mentor and resource person. **When asked to define success,** Deepak Kumar said, *'Success isn't just about what you*

*accomplish in your life. It's about what you inspire others to do. My journey is and will always be a constant pursuit of perfection.'*

According to him, improving skills according to market demand is the first operational priority. *"Learning and executing new technologies efficiently with smart ideas makes me stronger and keeps me ahead of the competitors. Like to dive deeper into the goal of inspiring and guiding students to develop extraordinary cyber security skills, I founded GIIS, Global Institute of Information Security, which is an educational trust for empowering youth with skills development training. For all kinds of Cyber Security Certifications, we have Securium Solutions Pvt Ltd,"* shared Deepak Kumar.







*Deepak Kumar has Trained  
IPS Officers, Police Officers,  
IT Professionals, Developers,  
Cyber Security Experts and  
50000+ Students all  
over India.*

Through the firm, he trained **50K+ students**, with **2K+ certified** and **500+ students** placed in topmost organizations. *“Our mission is guided by our commitment to empowering students and professionals to achieve their career goals by providing access to high quality and affordable education of technology and in-demand skills, especially in Cyber Security. We have an explicit promise of value to the students to make their future advanced training programs,”* he stated.

Sharing his hacking philosophy, Deepak Kumar says that what a hacker does for love, others do for money. Quoting an unknown philosopher, he said, *“It’s impossible,’ said Pride. It’s Risky,’ said Experience. It’s Pointless,’ said Reason. If you really are a hacker, then give it a try,’ is what I believe.”*



**Deepak Kumar's other professional certifications include**

- **Certified Chief Information Security Officer, Penetration Testing Professional, Licensed Penetration Tester, Ethical Hacker, EC-Council Instructor** from EC-Council;
- **Certified Information Systems Auditor and Information Security Manager, ISACA;**

He said, *"I like to consider myself honest, self-motivated and hard-working. I'm very passionate about research and innovation. This makes me a constant learner and keeps me updated with new trends and technologies."*

**Life's Greatest Success Mantra**

For aspiring entrepreneurs, leaders, professionals, and fellow learners, in his advice, sharing **four motivations** of his life, Deepak Kumar said they include

**\*Find a purpose and accomplish it:** *"I never underestimate my strength. I believe I am born with a purpose and*

*have the power to achieve it. I try hard, work hard and never look back."*

**\*\*I compete with myself:** *I keep competing with myself to get better. I am always willing to bet on myself and do whatever it takes to win. I keep updating myself with the market to be the best me."*

**\* Doing the impossible:** *"My greatest pleasure is doing what people say I can't do."*

**\*Have faith in God and do your work:** *"I never imagined I would be where I am today when I started my journey. I believe if you have faith in God and work hard, success will come to you."*

***Dream, Achieve, Repeat!***

Deepak Kumar has been featured in **The Hindustan Times, The Telegraph, The Times of India, The Print, YOURSTORY, livemint, TOIs Education Times, dailyhunt, OrissaPost, and Outlook.** With 68,000+ followers on Facebook and the constant limelight of media







attention, Deepak Kumar says he wishes he could figure out his place in the family, group of friends, team, companies, and society. *“I hope to find myself in this world. I adore life because there’s so much to see and do. I care too much what others think. I wish to fulfil my purpose of being in this world.”*

**For further information**, please click [www.deepakkumarath.com](http://www.deepakkumarath.com) or connect with him at [@deepaknath](https://www.linkedin.com/in/deepaknath/) on LinkedIn.

*“All you readers are always welcome to connect with me and become cyber smart,”* concluded **Deepak Kumar**.

**~Disclaimer:** Please note that the incident depicted with the characters of MD and his PA at the beginning of this profile are **imaginary** and has no relation with reality in any way. It was there only for infotainment purposes. However, all the info about Deepak Kumar Nath is completely true. 🇮🇳

*I like to consider myself to be honest, self-motivated and hard-working. I'm very passionate about research and innovation.*

*Bridging the  
Cybersecurity  
Entrepreneurship  
Gap in India*





# Digital Sherpas

India's rapid digital transformation has ushered in a new era of opportunities and challenges, particularly in the realm of cybersecurity. The booming digital economy presents a double-edged sword. While it fosters innovation and growth, it also creates a vast and lucrative landscape for cybercriminals.

As the nation's digital landscape expands, so does the need for robust cybersecurity measures to protect critical infrastructure, sensitive data, and personal information. However, a significant skills gap threatens to undermine these efforts.

This necessitates a robust cybersecurity ecosystem, and that's where a new breed of entrepreneurs – the Digital Sherpas – are emerging to bridge the gap. The concept of Digital Sherpas—visionary entrepreneurs and leaders who are stepping up to bridge this gap and fortify India's cybersecurity resilience, is an initiative.

## **The Cybersecurity Skills Gap**

India's cybersecurity skills gap is a pressing issue, with a growing demand for skilled professionals to combat increasingly sophisticated cyber threats. The country's tech boom has outpaced the development of a cybersecurity workforce, creating a shortfall that poses risks to businesses and government entities alike. This shortage is exacerbated by the rapid evolution of cyber threats, driven by advances in artificial intelligence and other technologies.

### *The Challenge*

As India's dependence on digital infrastructure grows, so do the vulnerabilities. From sophisticated malware attacks to data breaches, businesses and individuals face an ever-increasing threat landscape. Traditional cybersecurity solutions might not be enough to combat these rapidly evolving threats.

### *Enter the Digital Sherpas*

Digital Sherpas are a new wave of cybersecurity entrepreneurs who are filling the critical gap between established security solutions and the unique needs of the Indian market. These entrepreneurs, much like the mountain guides who navigate treacherous Himalayan terrain, are helping Indian businesses navigate the complexities of the digital security landscape.

## **Role of Cybersecurity Entrepreneurs**

Cybersecurity entrepreneurs in India are akin to digital sherpas, guiding organizations through the treacherous terrain of cyber threats. These leaders are not only building innovative solutions but also fostering a culture of cybersecurity awareness and education. They play a crucial role in developing cutting-edge technologies and



strategies to counteract cyber threats, thereby ensuring a secure digital environment for businesses and individuals.

### ***What Makes Them Different?***

Digital Sherpas possess a unique blend of skills and knowledge. They understand the specific threats faced by Indian businesses, from local phishing scams to social engineering tactics targeting regional languages. Furthermore, they are adept at developing innovative, cost-effective solutions that cater to the diverse needs of the Indian market.

### **The Bridge They Build**

*Digital Sherpas bridge the gap in several ways:*  
**Developing Localized Solutions:** They customize cybersecurity solutions to address the specific threats and challenges faced by Indian businesses. This includes solutions tailored to local languages and cultural nuances.

**Focus on Affordability:** Understanding the cost constraints of Indian businesses, Digital Sherpas develop and offer affordable cybersecurity solutions that cater to the needs of startups and small and medium enterprises (SMEs).

**Promoting Innovation:** They foster a culture of innovation within the cybersecurity space, developing cutting-edge solutions that are specifically designed for the Indian context.

### **Educational Innovation**

One of the primary strategies employed by these digital sherpas is the emphasis on educational innovation. Recognizing the importance of a skilled workforce, many entrepreneurs are investing in training programs and partnerships with educational institutions. These initiatives aim to equip the next generation of cybersecurity professionals with the necessary skills and knowledge to address current and future threats. Hands-on training labs and real-world simulations are becoming standard practice, providing learners with practical experience in a controlled environment.

### **Collaborative Ecosystems**

Collaboration is key to bridging the cybersecurity gap. Entrepreneurs are forming alliances with government bodies, academic institutions, and industry partners to create a unified front against cyber threats. **These**

collaborative ecosystems facilitate the exchange of knowledge and resources, enabling a more comprehensive approach to cybersecurity. Government initiatives and international partnerships, such as those between India and the United States or Japan, further enhance these efforts by bringing in global expertise and advanced technologies.

### **Mentorship and Inclusion**

Diversity and inclusion are also critical components of a robust cybersecurity strategy. Entrepreneurs are actively working to bring underrepresented groups into the cybersecurity field, recognizing that diverse perspectives lead to more innovative and effective solutions. Mentorship programs are essential in this regard, providing guidance and support to aspiring cybersecurity professionals. These programs help to demystify the field and make it more accessible to a broader audience.

### **The Road Ahead**

The rise of Digital Sherpas presents a promising future for India's cybersecurity landscape. By nurturing this entrepreneurial spirit and fostering an environment conducive to innovation, India can bridge the gap between its growing digital economy and its cybersecurity needs. The success of these Digital Sherpas will be vital in creating a "Fortress India" – a nation with a robust and resilient digital defense system.

### **The Call to Action**

*Supporting Digital Sherpas requires a multi-pronged approach:*

**Government Initiatives:** Government policies and funding programs can incentivize the development of localized cybersecurity solutions.

**Industry Collaboration:** Established cybersecurity companies can collaborate with Digital Sherpas to share knowledge and expertise.

**Investor Confidence:** Creating a vibrant investor ecosystem that recognizes the potential of cybersecurity startups in India is crucial.

By fostering a supportive environment, India can empower its Digital Sherpas to lead the charge in securing its digital future. The entrepreneurial spirit of these individuals holds the key to bridging the cybersecurity entrepreneurship gap and creating a more secure digital landscape for India. 🇮🇳



The image features a motivational quote in white, hand-drawn style text centered over a blurred background of a mountain range. The mountains are covered in snow and are set against a clear, light blue sky. The overall tone is inspirational and serene.

A GOAL  
WITHOUT A PLAN  
IS JUST A  
WISH



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